

BUSINESS PROFILE
MIRROR AGE CONCEPTS
(Main Value)
...the codec people

**UNDER THE ADMINISTRATIVE OF
MR. DADA ABDULLATEEF OLALEKAN
TO FACILITATE TECH INDUSTRY**

**SITUATED AT
NO 2 RAJI OLAOSEBIKAN STREET HAMDALAT AVENUE,
ATARI AREA, OFFA, KWARA STATE**

1.0 Introduction:

Mirror Age Concepts is a dynamic and innovative company founded and led by Dada Abdullateef Olalekan, a seasoned entrepreneur with a passion for creativity and problem-solving. The company is headquartered in Offa, Nigeria, Registered under **Corporate Affairs Commission (CAC)** with the Registration Number **BN 3639510** and also under **Small and Medium Enterprise Development Agency of Nigeria (SMEDAN)** with the Registration Number **SUIN81899894** and operates in the technology, design, and marketing sectors.

Mirror Age Concepts is renowned for its cutting-edge technology solutions that empower businesses and individuals to leverage the power of the digital world. The company specializes in Web, Desktop and Mobile App Development, Software Engineering, and Digital Marketing. With a team of skilled and experienced developers, designers, and marketers, Mirror Age Concepts is committed to delivering world-class solutions that exceed clients' expectations.

1.1 Aims and Objectives:

The company's approach is centered on innovation, reliability, and quality. Mirror Age Concepts leverages the latest tools and technologies to create bespoke solutions that meet clients' unique needs, from conceptualization to design, development, and deployment, the company works closely with clients to ensure that every project is delivered on time, within budget, and to the highest standards.

Mirror Age Concepts has a strong commitment to customer satisfaction and has a proven track record of delivering exceptional results. The company has worked with a diverse range of clients, including startups, SMEs, and large corporations across various industries. Mirror Age Concepts' solutions are designed to help businesses increase efficiency, productivity, and profitability by leveraging the power of technology.

1.2 Executive Summary:

Under the visionary leadership of Dada Abdullateef Olalekan, Mirror Age Concepts has become a leading player in the technology, design, development of Web, Desktop and Mobile App, Publishing, Printing and marketing sectors. The company is committed to driving innovation and helping businesses and individuals thrive in the digital age. With a focus on excellence, Mirror Age Concepts is poised to continue delivering exceptional solutions that transform businesses and change lives.

Mirror Age Concepts is a techno-phella, printing and branding company that has been in business since 2013 till date.

1.3 Market Opportunity:

The Nigerian printing and branding industry is growing rapidly, driven by increased demand from businesses and individuals. Our research indicates that there is a significant opportunity to capture market share by offering high-quality, innovative, and cost-effective printing and branding solutions.

1.4 Product/Service Offering:

Our current services include; technology advancement, desktop app development, mobile app development, arduino, publishing, printing production, graphic designing, marketing, branding & packaging, supply and services, general contractor. These services will enable us to cater to a wider range of customers and increase our revenue streams.

1.5 Revenue Model:

Our revenue model is based on a combination of product sales and service fees.

1.6 Marketing and Sales Strategy:

Our marketing and sales strategy is focused on building strong relationships with our customers and providing exceptional customer service. We plan to leverage a combination of online and offline marketing

channels to reach our target audience. We will also invest in building a strong brand that is recognized for its quality and reliability.

1.7 Management Team:

Our management team consists of experienced professionals with a track record of success in the printing and branding industry. We are committed to delivering exceptional results for our customers and building a successful and sustainable business.

1.8 Conclusion:

We believe that our Business Profile offers a compelling opportunity for customer(s) who are looking to participate in a growing and dynamic industry. Our unique approach and commitment to excellence make us an attractive partner for customer(s) who are looking for high-quality and innovative printing and branding solutions. We look forward to discussing this opportunity further.